

***Breathe with Me* in Ebeltoft**

An Art Project by Danish artist Jeppe Hein & ART 2030

The Breathe with Me-art project in Ebeltoft is part of the official opening of the new cultural centre Maltfabrikken on June 26, 2020 and the on-going experimental city development project Develop Ebeltoft.

Breathe with Me is a large-scale public participatory artwork for the entire world that invites audiences to paint their own individual 'breath'. Every breath will take the form of painted blue parallel lines on the artworks' canvas walls: each line for an exhale.

Breathe with Me is a work that is both deeply personal, and also a work that touches on many aspects of our lives, and the lives of our entire planet. Guided by the act of breathing, the participation invites audiences to reflect on themselves and the world around them. With all participants' painted 'breaths' gathered together, the artwork visualizes not only our individual awareness of ourselves, but also our communities, societies, and environment. Altogether, *Breathe with Me* is a collective breath for the world.

As an artwork that speaks to many urgent issues of the United Nations 2030 Agenda for Sustainable Development and its 17 global goals - from good health, to strong communities and climate action – Jeppe Hein and ART 2030, a non-profit organization uniting art with the UN agenda, initiated *Breathe with Me* first at the UN Headquarters and in Central Park, New York City, during the 74th session of the United Nations General Assembly September 2019, coinciding with this year's official focus on climate action. In New York, *Breathe with Me* marked an action taken for the entire world, from the people to the world leaders, and from the world leaders to the people.

Simultaneously, *Breathe with Me* workshops and events took place in schools, museums and community centers across the world thanks to a free, downloadable *Breathe with Me* learning manual, that can be accessed by everyone, anywhere.

To this date, *Breathe with Me* has had an estimated potential reach of 93 million people, connecting the most fundamental thing we all know - our breath, with issues as complex as Climate Change, for the world we share today and in the future.

Over the next years, Jeppe Hein and ART 2030 aim to bring *Breathe with Me* to other significant locations worldwide, including Greenland in 2020, a place of great beauty and importance, where the impact of climate change is most apparent - and where the effects of rising temperatures, warming oceans and melting ice could have the most extreme consequences. In cooperation with the Global Citizen Festival, *Breathe with Me* aims to take place on September 26, 2020 in Seoul, Dubai, Berlin, London, Lagos, Mexico City, New York, and Los Angeles at the same time.

In addition and looking very much forward to it, Jeppe Hein and ART 2030 will realize *Breathe with Me* in the context of the official opening of Maltfabrikken in Ebeltoft on the 26th of June 2020 and in connection with the experimental city development project Develop Ebeltoft.

Jeppe Hein and Luise Faurshou